

Board of Directors' Meeting

Thursday, April 13, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – March 9, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Welcome new board member Jennifer Toliver
 2. Volunteer opportunities
 1. April 15: Arts Fest
 2. April 22: Spring Fling
 3. Watering at Post Office
 3. May board meeting date change
- VI. **Board Committee Reports**
 1. Organization – Sarah
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Jim
- VII. **Executive Director's Report**
 1. Activity Report
 1. Main Street Now – Boston
 2. Swag bags – 5k at UM on April 22
 3. Meeting Ashlea Franco, Columbiana Main Street Director
 4. Open House – 440 Middle Street
 2. Business Transitions
 1. Opened this month:
 1. Ramjack Alabama opened at 630 Valley Street.
 2. Opening soon:
 1. n/a
 3. Ownership transition:
 1. Hirano Ha Karate Do (1259 Valley Street) to be under new ownership effective May 1. New owner Chris Wichmann will rename it Japan International Karate Center.
 4. Business closings & relocations:
 1. Soul Spot Wings (728 Main Street) to close. Food truck, Soul Spot To Go, to remain in business.
 2. Happy's Variety Store (808 Main Street) to close.
 3. Country Financial (630 Valley Street) moved outside of the District.
 5. Properties for sale/rent within the district:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:

- a. 440 Middle Street, call Letta Hallman at 205-665-4689 (\$1,800/mo)
- b. 619 Main Street, call Shoal Creek Realty at 205-567-9659
- c. 808 Main Street (3600 sq. ft, ~\$1,000/mo), call John Roper at 205-288-1089

VIII. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 - 1.Spring cohort cancelled; will resume in fall 2023. Classes will be taught on Tuesdays from 6-9 PM, starting August 22 and ending October 24, with a celebration to be announced.
 - 2.Facilitators needed
 - 3.Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + Two more slots available
4. 2023 Board Member Contracts - Sign
5. Membership Drive
6. Fundraising Ideas
 - 1.Fundraising Committee
 - 2.T-Shirt Sales: Board Member Price
7. National Main Street Conference 2024

IX. New Business

X. Other Business

XI. Announcements

1. Events
 - **Thursday, April 13 - Sunday, April 16:** Montevallo Main Street Players present Moon Over Buffalo at Parnell Memorial Library Theatre.
 - **Saturday, April 15:** Montevallo Arts Collaborative will host their 17th Annual Arts Fest in Orr Park from 10 AM to 5 PM.
 - **Wednesday, April 19:** Montevallo Chamber of Commerce will host their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) starts at noon. This month's speaker is Robyn James, Director of the Elder Justice Center of Alabama. RSVP by April 17 to montevallochamber@gmail.com or 205-665-1519.
 - **Thursday, April 20:** Montevallo Chamber of Commerce Golf Tournament will be held at Cahaba Falls Country Club. Call 205-665-1519 for sponsorship and registration information.
 - **Saturday, April 22:** The 2nd Annual Spring Fling Family Food Truck Fest will be held at the Orr Park Pecan Grove (940 Island Street) from noon to 6 PM, presented by Montevallo Main Street, Impact Montevallo, and DRUM the Program.
 - **Thursday, April 27:** Montevallo Rotary Club will host a Job Fair at Parnell Memorial Library from 4-7 PM.

- **Friday, April 28:** Friday Nights at the Cove season begins! We invite you to bring your chair or blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street at Owl's Cove Park (737 Main Street) from 6:30-8:30 PM. This month's band is The Wringers, a classic rock band based in Birmingham! Sponsored by Bradford Real Estate Group.
- **Saturday, April 29:** FFA Farm Day will be held in Orr Park from 10 AM - 2 PM, featuring Kona ice, a petting zoo, silent auction, tractor show, bouncy house, face painting, craft vendors, and food trucks. For vendor, sponsor, tractor show, and silent auction forms, contact mhsfarmday23@gmail.com.
- **Next Meeting** – Thursday, May 18, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2023

Julie Smitherman
 Sarah Hogan
 Carolyn Garrity
 Anabel Catano
 Kathy King

Terms Expiring 2024

Happy Smith
 Jim McDonald
 Cheryl White
 Patricia Honeycutt
 Jackie Chappell

Terms Expiring 2025

Herman Lehman
 Kirk Lightfoot
 Ken Jones
 Clay Nordan
 Jennifer Toliver

Ex Officio

Rusty Nix
 Adele Nelson
 Courtney Bennett
 MDCD Representative
 Junior Mayor, MJCC
 John Stewart